

A Greater Madison Vision

how we grow matters



Talking Points

For A Greater Madison Vision

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How we grow matters

Why – When people, businesses and government coordinate our vision and plan for the future we build a stronger region.

Over the next 25 years Dane County's population is expected to grow by another 150,000 people, almost twice the number of seats in Camp Randall Stadium.

Our mission is to develop a shared vision and plan, titled A Greater Madison Vision, to guide public and private decisions about how the region grows, to foster exceptional quality of life, economic opportunity and a healthy environment for all.

Choose from alternative futures

What – We are gathering public input for "A Greater Madison Vision," which will become the plan that guides growth in the region.

You can explore and evaluate choices for future growth and development in our region through an online survey available starting September 12, 2018.

Go to greatermadisonvision.com

How – go to greatermadisonvision.com and take the 10-minute online survey September 12 – November 12, 2018.

You will explore four futures considering housing, jobs, transportation, roads, rural preservation, water and the environment, and provide your opinion on how the region should grow.

Encourage others to have a say in Dane County's future

Take the survey AND share the survey with others. Find the survey at greatermadisonvision.com.

Communities, businesses and organizations are asked to publicize the survey and encourage public participation. Posters, templates and details can be found at greatermadisonvision.com.

Schools and youth groups around Dane County are also competing for cash prizes by participating in the youth incentive program which encourages survey completions.

10,000 surveys

The goal is to have 10,000 people from the greater Madison area complete the survey. Get the latest news and progress by following:

Facebook: [facebook.com/GreaterMadisonVision/](https://www.facebook.com/GreaterMadisonVision/)

Twitter: [@OurSharedVision](https://twitter.com/OurSharedVision)

Steering Committee members:

The Steering Committee, composed of leaders in business, government and non-profit leaders from across the region, guides A Greater Madison Vision. Capital Area Regional Planning Commission staff provides support, and Steering Committee members participate in sub-committees working on specific elements of the process.

Executive Committee

Zach Brandon
Frank Byrne
Sharon Corrigan
Paul Jadin
Sharyl Kato
Larry Palm
Carl Ruedebusch
Steve Staton
Donna Walker
William White
Gary Wolter

Paul Jadin *Madison Region Economic Partnership*
Sharyl Kato *The Rainbow Project*
Nhi Le *Gener8tor*
Sabrina Madison *Heymiss Progress*
Ezra Meyer *Clean Wisconsin*
Deb Nemeth *1000 Friends of Wisconsin*
Kwasi Obeng *City of Madison Common Council*
Leslie Orrantia *Wisconsin Collaborative Education Research Network*
Mark Opitz *Madison Area Transportation Planning Board*
Kevin Oppermann *Highland Spring Farm*
Larry Palm *CARPC and City of Madison Common Council*
Harold Rayford *African American Council of Churches*
Keith Reopelle *Dane County Office of Energy and Climate Change*
Carl Ruedebusch *Ruedebusch Development & Construction, Inc.*
Sue Springman *Village of Waunakee and The Mullins Group*
David Stark *Stark Company Realtors*
Steve Staton *Village of Oregon*
Andrew Statz *Madison Metropolitan School District*
Nia Trammell *Urban League of Greater Madison*
James Tye *Clean Lakes Alliance*
Lyle Updike *Town of Sun Prairie*
Donna Walker *Alliant Energy*
William White *WhiteFish Partners*
Dan White *Filament Games*
Tom Wilson *Town of Westport & Madison Metro Sewerage District*
Gary Wolter *Madison Gas & Electric*
Phillip Yang *Hmong Association of Wisconsin*
Alex Ysquierdo *Latino Chamber of Commerce*

Steering Committee Roster

Godwin Amegashie *Consultant*
Ruben Anthony *Urban League Greater Madison*
Juli Aulik *University of Wisconsin Hospitals and Clinics Authority*
Zach Brandon *Greater Madison Chamber of Commerce*
Dave Branson *Building and Construction Trades Council of SC WI*
Dan Brown *Ho-Chunk Gaming*
Frank Byrne *St. Mary's Hospital*
Justice Castañeda *Common Wealth Development*
Sharon Corrigan *Dane County Board of Supervisors*
Jack Daniels *Madison College*
Chris Ehlers *Ehlers Development Co.*
Paul Esser *City of Sun Prairie*
Cheryl Fahrner *Columbia County Economic Development Corp.*
Paulette Glunn *Northwest Dane Senior Services, Inc.*
Kari Grasee *American Family Insurance*
James Hegenbarth *Park Bank*
John Imes *Wisconsin Environmental Initiative*

The [Capital Area Regional Planning Commission](http://www.capitalareaplanning.com) is one of nine commissions in Wisconsin established to coordinate planning and development among area municipalities. The Capital Area planning region includes Dane County and the cities, towns, and villages with incorporated areas in Dane County.

The commission develops and promotes regional plans, provides objective information and professional planning services, and focuses local attention on issues of regional importance.