

A Greater Madison Vision

how we grow matters



Local Leaders Look to the Public for Regional Planning Input

The region's population expected to grow by over 150,000 people in next 25 years

For release: 8/6/18

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MADISON, WI – Madison and Dane County leaders from business, government and the nonprofit sector are calling for the public's input on regional planning this fall. Dane County residents will be able to take a 10-minute online survey starting this September, to share their views on how the region should grow and develop.

A Greater Madison Vision's mission is to create a shared vision and plan in order to guide public and private decisions about how the region grows. The group's steering committee of leaders from throughout the region want to use public input to help create regional development that will foster exceptional quality of life, economic opportunity, and a healthy environment for all.

"Madison and Dane County are growing quickly. Over the next 25 years Dane County's population is expected to grow by over 150,000 people – the equivalent of two Camp Randall stadiums full of football fans," says Larry Palm, Chair of the Capitol Area Regional Planning Commission. "A Greater Madison Vision is designed to get meaningful feedback from people now, so communities and organizations can establish the right priorities when planning for growth."

The online survey will allow residents to explore four alternative futures considering housing, jobs, transportation, roads, rural preservation, water and the environment. Residents can choose from alternative futures focusing on innovation, conservation, community and self-reliance and provide their opinion on how the region should grow.

Paul Jadin, President, Madison Region Economic Partnership, encourages everyone to participate in the survey. "This survey demonstrates the significant choices we'll need to make to accommodate projected growth in this region."

The survey will launch on Wednesday, September 12, with launch events happening all day throughout the county. Anyone high school age or older who lives, works, or spends time in Dane County is encouraged to take the survey available at greatermadisonvision.com from September 12 through November 12, 2018.

A Greater Madison Vision will develop a shared vision and plan to guide public and private decisions about how the region grows, to foster exceptional quality of life, economic opportunity and a healthy environment for all. Learn more online at greatermadisonvision.com. See the list of Steering Committee members on the reverse side.

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Steering Committee members:

The Steering Committee, composed of leaders in business, government and non-profit leaders from across the region, guides A Greater Madison Vision. Capital Area Regional Planning Commission staff provides support, and Steering Committee members participate in sub-committees working on specific elements of the process.

Executive Committee

Zach Brandon
Frank Byrne
Sharon Corrigan
Paul Jadin
Sharyl Kato
Mayra Medrano
Larry Palm
Carl Ruedebusch
Steve Staton
Donna Walker
William White
Gary Wolter

Steering Committee Roster

Godwin Amegashie *Consultant*
Ruben Anthony *Urban League Greater Madison*
Juli Aulik *University of Wisconsin Hospitals and Clinics Authority*
Zach Brandon *Greater Madison Chamber of Commerce*
Dave Branson *Building and Construction Trades Council of SC WI*
Dan Brown *Ho-Chunk Gaming*
Frank Byrne *St. Mary's Hospital*
Justice Castañeda *Common Wealth Development*
Sharon Corrigan *Dane County Board of Supervisors*
Jack Daniels *Madison College*
Chris Ehlers *Ehlers Development Co.*
Paul Esser *City of Sun Prairie*
Cheryl Fahrner *Columbia County Economic Development Corp.*
Paulette Glunn *Northwest Dane Senior Services, Inc.*
Kari Grasee *American Family Insurance*
James Hegenbarth *Park Bank*
John Imes *Wisconsin Environmental Initiative*

Paul Jadin *Madison Region Economic Partnership*
Sharyl Kato *The Rainbow Project*
Nhi Le *Gener8tor*
Sabrina Madison *Heymiss Progress*
Mayra Medrano *Latino Chamber of Commerce*
Ezra Meyer *Clean Wisconsin*
Deb Nemeth *1000 Friends of Wisconsin*
Kwasi Obeng *City of Madison Common Council*
Leslie Orrantia *Wisconsin Collaborative Education Research Network*
Mark Opitz *Madison Area Transportation Planning Board*
Kevin Oppermann *Highland Spring Farm*
Larry Palm *CARPC and City of Madison Common Council*
Harold Rayford *African American Council of Churches*
Keith Reopelle *Dane County Office of Energy and Climate Change*
Carl Ruedebusch *Ruedebusch Development & Construction, Inc.*
Sue Springman *Village of Waunakee and The Mullins Group*
David Stark *Stark Company Realtors*
Steve Staton *Village of Oregon*
Andrew Statz *Madison Metropolitan School District*
Nia Trammell *Urban League of Greater Madison*
James Tye *Clean Lakes Alliance*
Lyle Updike *Town of Sun Prairie*
Donna Walker *Alliant Energy*
William White *WhiteFish Partners*
Dan White *Filament Games*
Tom Wilson *Town of Westport & Madison Metro Sewerage District*
Gary Wolter *Madison Gas & Electric*
Phillip Yang *Hmong Association of Wisconsin*